



CENSUS 2000 RADIO
TITLE: DISASTER RELIEF
ZYRA 976
:60

ANNCR VO:

It crashed into America with 150 mile per hour winds.

Trees were uprooted like they were toothpicks.

Metal roofs wadded up like tin foil.

Homes became debris.

Hurricane Andrew was the most expensive natural disaster in U.S. history.

In the aftermath of Andrew, many heroes emerged.

And one hero may have been over looked.

The United States Census.

Thanks to your answers on the Census, precise Census maps had been drawn to depict where homes once stood. Census information helped direct emergency services personnel to where temporary shelters should go. Census information even helped to support the need for disaster assistance funds.

The Census occurs but once every 10 years and your answers help provide a plan for the future, or for a flood, tornado.....or even a hurricane.

Census 2000

This is your future.

Don't leave it blank.



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ZYRA 977
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If you haven't filled out your Census form, a community Census representative will be stopping by. Please check for the official Census ID and welcome them.

Census 2000

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Don't leave it blank.



CENSUS 2000 RADIO

TITLE: DEAD AIR

ZYRA 978

:60

ANNCR VO: Listen (2 seconds of silence).
Do you hear that? (2 seconds of silence)
It's called dead air. A blank space. Nothing.
It's to prove a point about Census 2000.
See when you don't fill out your Census form, this is what
you'll probably get (2 seconds of silence). Nothing.
The Census comes but once every 10 years.
By late March you should receive
your form in the mail.
Take just a few minutes, it's just a few questions.
But they count for so much.
Your answers on the Census help determine how communities
will share billions of dollars in public funds each year.
Money that's needed for schools, playgrounds, health care
centers and day care.
Please fill it out and return it.
Because you don't want your community to end up with this.
(2 seconds of silence).

Census 2000

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Don't leave it blank.



CENSUS 2000 RADIO
TITLE: DEAD AIR ENUMERATOR
ZYRA 979
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ANNCR VO: Listen (2 seconds of silence).
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If you haven't filled out your Census form, a community Census representative will be
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don't want your community to end up with this.
(2 seconds of silence).

Census 2000
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CENSUS 2000 RADIO

TITLE: SCHOOLROOM

ZYRA 980

:60

ANNCR VO: This is a story about the first day of school.

It's about a new teacher Mrs. Peele and her second grade class and where they found their new classroom.

MRS. PEELE: Okay, everybody. Kids, follow me.

Our new classroom is L2.

KIDS: Yayy

MRS PEELE: Where ever that is?

ANNCR VO: This is also a story about the Census.

MRS. PEELE: Excuse me do you know where L2 is?

TEACHER: I think it's down the stairs.

ANNCR VO: What does the Census have to do with a classroom?

...A lot.

MRS. PEELE: Yes, we're looking for L2?

ANNCR VO: Information from the Census helps determine how communities plan for new schools and classrooms.

If you don't fill out the Census your community could miss out.

KID: Mrs. Peele, is this our classroom?

ANNCR VO: And that's why today Mrs. Peele and her class have to use the custodians store room for a classroom.

KID: Is this it?

MRS. PEELE: I guess will just have to make it work.

ANNCR VO: Census 2000

This is your future.

Don't leave it blank.